

The 40th International Symposium on Remote Sensing of Environment

# ADVANCING INNOVATION & TAKING ACTION FOR PEOPLE, THE PLANET AND FUTURE PROSPERITY

17-21 March 2025, Farnborough International Exhibition & Conference Centre, UK



# ADVANCING INNOVATION & TAKING ACTION FOR PEOPLE, THE PLANET AND FUTURE PROSPERITY

### Our UK Consortium Objectives

- Deliver a World-Class ISRSE-40
- Hosted in the UK for the first time, provide a showcase of innovation, collaboration, and thought leadership in remote sensing and sustainable development – regional opportunity for differentiation
- Meet and exceed the ICORSE transformation expectations working closely to align and leverage NASA Roses and consultant expertise with our own
- Work towards ongoing legacy framework to propel ISRSE 2026 and beyond

### SPACE SHOW ISRSE: 40

### More than a sum of parts...

ISRSE-40 will run alongside the inaugural Farnborough International Space Show, taking place 19-20 March 2025.

The Farnborough International Space Show is the UK's largest international event pioneering the commercial space age and advancing space domain defence. The inaugural annual exhibition and conference is a catalyst for the future of international space innovation, connecting the space ecosystem across industry, defence, government and academia on a global scale.

This co-location creates an exclusive opportunity for the global space sector to access the whole ecosystem in one place, at the same time.

ISRSE-40 and Farnborough International Space Show will be the only opportunity in the UK in 2025 where the full spectrum of international pioneers – public, private, not-for-profit – will convene at this monumental scale.

2000sqm planned - 34 stand booked - 27 additional proposals being considered - 6 Primes confirmed, 3 theatres



## TRANSFORMING – ORGANISING, TOOLS, FEATURES

- Academia Zone & poster sessions open to industry attendees to generate collaboration
- Dedicated networking sessions, such as Meet The Academic/Engineer, to provide academia and industry attendees opportunities to engage and collaborate
- Access to the FISS exhibition of world-leading industry organisations across commercial, defence (for dual use) and civil
- Dedicated international delegations team itinerary/meeting mapping management onsite
   UK and international government delegation
- ADS team ( UK Gov liaison and hosting)

NEW first day dedicated - Futures Day - New Professionals Forum, Shadow Board - Student thematic representatives

 Legacy - Dedicated schools STEM for space event co-located with FISS - 'Make The Future Yours – 2500 school age, educators, parents

### CRITICAL PATH



August	September	October	November				
<ul> <li>Save the date with register your interest shared</li> <li>Phase 1 website development for ISRSE</li> <li>Develop LinkedIn Group for ISRSE</li> <li>Set up directory listings</li> <li>Develop database in FIL's Engage system</li> <li>Social media channel creation – LinkedIn &amp; X</li> </ul>	<ul> <li>Call for Papers launch – 27         September</li> <li>Registration goes live – w/c         7 October</li> <li>Email template         development</li> <li>Phase 2 website         development for ISRSE</li> </ul>	<ul> <li>Call for Papers deadline – 7         November     </li> <li>Marketing asset creation for committee, partners and sponsors</li> <li>Invitations commence</li> </ul>	<ul> <li>Meet the ISRSE organising and technical committees</li> <li>Partner announcements</li> </ul>				
December	January	February	March				
<ul> <li>Call for Papers evaluation – part 1– 20 December</li> <li>2025 trends and launches</li> </ul>	<ul> <li>Event themes deep dive</li> <li>FISS X ISRSE editorial preview</li> <li>FISS conference programme announcement</li> <li>Call for Papers evaluation 2 complete – 30 January</li> </ul>	<ul> <li>Call for Papers final reviews         <ul> <li>5 February</li> </ul> </li> <li>Final programme         <ul> <li>announced</li> </ul> </li> <li>Speakers announced</li> <li>Speaker joining instructions</li> </ul> <li>Speaker marketing assets</li>	<ul> <li>Attendee joining instructions</li> <li>Pre, during, post-show communications to attendees, speakers, sponsors and partners.</li> </ul>				

### PROGRAMME AND THEMES



### 'Synergy in Sight: Harnessing Earth Observation for Sustainable Development'

**Innovative Earth Observation Technologies** 

Sustainable Land and Marine Resource **Management** 

**Resilient Urban** and Infrastructure **Systems** 

**Climate Change** and **Environmental Monitoring** 

**Sustainability** in the Blue **Economy** 

#### Focus:



REDUCED

**INEOUALITIES** 





























17 PARTNERSHIPS FOR THE GOALS



### THE AGENDA



#### **MONDAY**

- Futures Day Registration & Networking
- Futures Opening Address
- Meeting the Experts
- Plenary Session (guest lectures)
- Parallel Technical sessions
- Futures Day Ice Breaker (Inspire) /Digital Poster Sessions

#### **TUESDAY**

- Registration & Networking/ Refreshments
- Opening Address
- Plenary 1 Small Sats & Nano Sats
- Plenary 2 Positional Availability & Satellite Orbits
- Workshop Session
- Parallel Technical Sessions
- I40 Ice Breaker -Reception

#### WEDNESDAY

- Registration & Networking/Refreshments
- FISS & Exhibits Day 1 Open
- Day 2 Welcome & Conference Open
- Plenary 3 Earth Observation & Climate Monitoring
- Posters Awards Ceremony
- Posters Presentation Session
- Parallel Technical Sessions
- Poster Sessions
- Interactive Workshop
- Parallel Technical Sessions
- Industry Workshop
- FISS Ice Breaker
- Gala Dinner

#### **THURSDAY**

- Registration & Networking/ Refreshments
- FISS Day 2 Open
- Plenary 4 Disaster
   Monitoring & Response
- Workshop Session
- Parallel Technical Session
- Plenary 5 Marine & Costal Monitoring
- Poster Session
- Parallel Technical Session
- **Closing Ceremony**

#### FRIDAY

- Technical Tours (offsite)
- NCEO, Industry HQ's

### CALL FOR PAPERS





**OPENS: September 27th 2024** 



- International Journal of REMOTE SENSING

  incorporating
  Remote Sensing Reviews
  Volume 44 Number 4 February 2023
  ISSN 0143-1161
- All reviewed and accepted papers will be published in the proceedings of ISPRS
- EasyChair conference management system
- Secured ISRSE-40 <u>Special Issue</u> of the International Journal of Remote Sensing



### SPECIAL SESSIONS (examples)



Lifecycle Innovation sessions, living lab, mission optimisation – new technologies – pipeline

### Harmonizing Geospatial Information: The Role of ISO Standards in Earth Observation and Sustainable Development

To explore the critical role of geospatial information standards in supporting Earth observation (EO) systems, data interoperability, and sustainable development initiatives.

### The Road to CEOS: The Role of Space Agencies in Earth Observation for Global Sustainability

A focus on the strategic role the UK will play in guiding CEOS initiatives to address global challenges such as climate change, food security, and disaster resilience through enhanced EO collaboration and data-sharing between space agencies.

### Climate Resilience and Disaster Risk Reduction: 'EO for Climate Disaster Preparedness and Parametric Insurance Solutions'

A high-impact session uniting government, disaster risk reduction needs and solutions.

#### **EO for Sustainable Supply Chains in Agriculture**

A session on enhancing transparency and efficiency in all stages of the agricultural supply chain to revolutionise industry practices and ensure sustainability.

### **OUR COMMITTEE REQUESTS**



### Your participation in principle and ability to promote

#### Being part and visible

- Commitment of attendance in person / team members names, consideration of exclusive committee ways to participate,
   recommendations, sponsorship consideration, be at forefront of narrative, endorsement quotations for Call launch
- Participation in the international delegations programme / industry special sessions ecosystem
- Permission to use your brands/names on website and other comms
- Promotion of opportunities via your networks with opt in data, partner introductions, industry x academia collaboration outcomes
- Bespoke proposal engagement FISS value proposition to academia and space agencies exclusive package

#### Themes and content

- Final comments on themes ahead of call for paper launch Friday 27<sup>th</sup> Sept
- Nominations for thematic Chairs
- Nominations for Plenary keynotes

## ISRSE40 INDUSTRY EXHIBITION COLLABORATION PACKAGE (FISS)



An opportunity to engage with industry, defence, government and other organisations on the show floor of the co-located Farnborough International Space Show (Wednesday 19th/Thursday 20th March)

#### Benefits and features

- 'Plug and play' branded meeting space in the International Government Pavilion
- Minimum logistics requirement, with the pavilion built and delivered by Farnborough International
- Enrolment in the delegations stand visit programme
- Stand number and full exhibitor listing
- Opportunity for VIP keynote and roundtable participation
- Personalised meeting support
- Access to the delegations lounge
- Media facilitation and onsite interview
- Inclusion in industry workshops
- Exclusively subsidised for ISRSE Committee members

Cost - £3,000 (+VAT) - inclusive of all of the above

Contact: peter.thompson@farnborough.com



### **HOW TO GET INVOLVED**





### CONTACT

For more information, visit: www.ISRSE40.com

Contact: ISRSE40@farnborough.com

## APPENDIX

ISRSE: 40

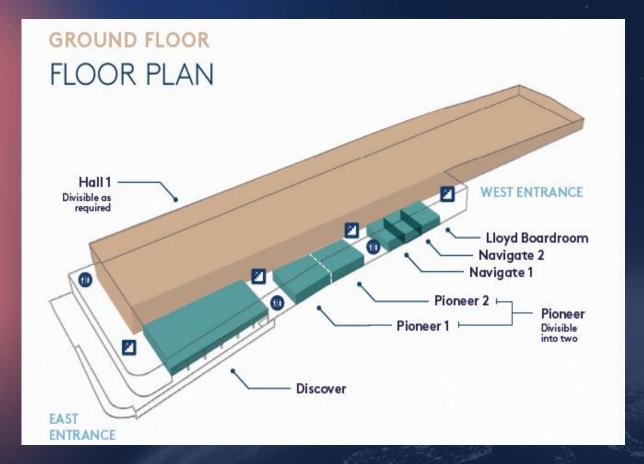
### AT A GLANCE

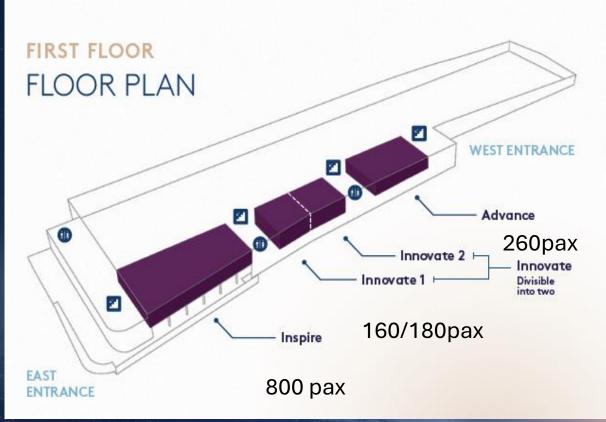


	ISRSE 40														
		08:00	09:00	10:00	11:00 12	2:00	13:00	14:00 15:00		16:00 17:00	18:00	19:00	20	0:00	21:00
Sunday 16th March		ONSITE - BUILD & TECHNICAL REHERSALS													
Monday 17th March		Futures Day Registration & Networking	Futures Day Welcome Introduction by Key Figures from ICRSE and UK Hosts	Turn around time (30 minutes) Break	Plenary 1: Transformative Earth Observation Technologies	Turn around time (30 minutes)	Lunch (Inspire & Advance)	Parallel sessions	Break	Danel Discussions  Jun around time (30 minutes)	Futures Day Ice Break sessio				
Tuesday 18th March		Registration & Networking/ Refreshments	Plenary 2: Climate Change and Enviornmental Monitoring	Turn around time (30 minutes) Break	Parallel Sessions	Turn around time (30 minutes)	Lunch (Inspire & Advance)	Turn around time 730 minutes)	Break	Special Session CEOS UK Plenary Preview Parallel Technical Sessions  Sessions	i40 Ice Breaker - Rece (Inspire)	eption			
Wednesday 19th March		Registration & Networking/ Refreshments FISS& Exhibits - Day 1 Open	Plenary 3: EO & Sustainable Urban Development	Turn around time (30 minutes) Break	Posters Poster Awards Presenta Ceremony Session (H (Hall 1)  Parallel Sessions	ntion	Lunch (Inspire & Advance)	Special Session: Industry Perspectives on EO (paralell sessions)	eak	Posters Sessions  Turn time time (30)	FISS Ice Breaker (hall 1)	Gala Dinner (Inspire)			
Thursday 20th March		Registration &	Plenary 4: Biodiversity, Ecosystems and EO	Turn around time (30 minutes) Break	Parallel Sessions	Turn around time (30 minutes)	Lunch (Inspire & Advance)	Posters Sessions & Exhibition Tour	Break	Closing Ceremony: - Summary of Key Takeaways - Announcement of ISRSE 41 host location - Closing remarks					
Friday 21st March						Technical to	ours (offsite)								

### Venue











### **FIL- Ability to scale**

